

# NEWSLETTER



Issue 2 May 2009

## Optrafair

Thanks to everyone who visited our stand at Optrafair last month. We enjoyed all our conversations with you and the many comments and helpful suggestions that you gave about our products. We were so busy that we completely forgot to take any photos!

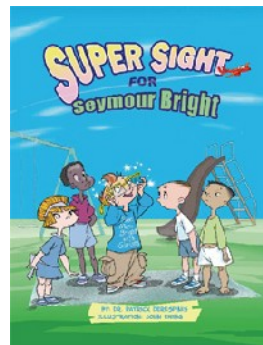
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One popular item was a Near Test and Matching Card Pack for those using a computer system that contains Kay Pictures. The pack sells for £12.50. A considerable saving on buying the two products separately. It is not on our web site or brochure yet, but can be purchased as a computer accessory set.

It seems that good infant trial frames are still difficult to source and the feedback we got will help us to track down the right product.

The springy animals wearing glasses were a big hit with many of you and we have just a very few left, if anyone missed out. We have a cow, butterfly and a frog left at £10 each.



Several of you that had the chance to look at the Seymour Bright story book have pre-ordered it and we need just a few more to be able to make an order from the US. Please get in touch if you are interested to hear more.

## Patch Party Fun in Jersey and Harrogate



### Jersey

Kay Pictures provided party bag toys and other items for a Christmas patch party. The party was organised by Sarah Peel and Laura Tuff to help children and their parents during their occlusion therapy, giving parents a chance to chat and swap tips that have helped their child with others. Also the children got a chance to try different patches and make the process seem more fun.

## Harrogate

The orthoptic department held an Easter Patch Party. Faces were painted and bunny ears were worn for a two hour party organised by Sophie Vickers.



Sophie and Sarah's tips for organising a patch party are:

- Start organising it early (couple of months in advance. Try to have a theme.
- Limit numbers, but invite parents and siblings.
- Book entertainment (balloon man, magician etc).
- Have loads of games, jigsaws, colouring competitions, fancy dress box, etc
- Goody bags for the kids, included, toys, stickers colouring pictures and pencils, motivation charts.
- Information packs for the parents, info sheets, tips on patching, other parent contacts for support (pre-arranged with certain parents), patch samples, etc.
- Ask for sponsorship from local businesses as well as orthoptic suppliers. Kay Pictures donated toys for the party packs.

## CVRSOC

Child Vision Research Society's bi-annual conference will be held in Cardiff this year, 22nd to 24th June at the School of Optometry & Vision Sciences. The society's website is <http://www.cvrsoc.org/> and registration is on-line. Organised by Mukhopadhyay, Ditipriya

The organisers are particular anxious to emphasise clinical relevance in this meeting, and welcome input from orthoptists. Deadline for abstract submission has passed, but we hope to see you there.

Kay Pictures will be amongst those exhibiting on the first two days of the conference.

## Charity Begins Overseas

We have added to our list of charitable causes that have received free SingleLogMAR book sets and now a total of 45 Test books to 18 different charitable causes around the world.

The books have gone to good causes in Kenya, Tanzania, Malawi, Pakistan, Sri Lanka, Mozambique and several locations in India, Poland and Iraq.



There are just a very few of these books left. If anyone is involved with a overseas sight saving charity, please get in touch.

## 25th Anniversary

June this year is Kay Pictures' 25th year in business. To celebrate we are giving away our fabulous bang and flash pens with all orders from the beginning of June for the rest of 2009

## Exhibitions

Kay Pictures will be at the following conferences this year;

CVRS in Cardiff June 22nd and 23rd

BIPOSA in Glasgow 23rd - 25th September

## Oxford Toy Sale

We recently attended the Oxford Regional Orthoptic Training Day and donated the £40 in profit from fixation toy sales on the day. Those attending got a chance to stock up on some lovely new toys as well as see in detail the latest Kay Pictures' Products.



If you would like Kay Pictures to provide fixation toys to sell at your local meeting please get in touch. Your organisation gets to keep all the profit from the sale of the toys.

If you are local, we will bring and sell the toys for you. Otherwise, we will post a selection, plus any other products you would like to look at, which you return after the event.

## Below is a list of interesting meetings in June to November 2009. Kay Pictures is attending two of these so far (highlighted)

London Specific Learning Difficulties & Vision Course. June 3rd 2009  
[www.ioo.org.uk/courses0.htm](http://www.ioo.org.uk/courses0.htm)

2nd Paediatric Uveitis Symposium, Royal Liverpool Children's Hospital  
[www.eyelearn.org.uk](http://www.eyelearn.org.uk)

UK Vision Strategy. QEII Conference Centre, June 4th 2009. [www.v2020.org/](http://www.v2020.org/)

**Child Vision and Research Society, Cardiff, June 22-24 2009. [www.cvrSOC.org](http://www.cvrSOC.org)**

Trimble Meeting & Lecture 2009 June 25th. Sensory Aspects of Strabismus - A Fusion of Knowledge. [gibsonk@liv.ac.uk](mailto:gibsonk@liv.ac.uk)

100th Oxford Ophthalmological Congress5 - 8 July, 2009 Oxford Playhouse.  
[www.oxford-ophthalmological-congress.org.uk/](http://www.oxford-ophthalmological-congress.org.uk/)

World Congress of Paediatric Ophthalmology & Strabismus 12-13 September 2009 Barcelona, Spain: [www.wcpos.org/](http://www.wcpos.org/)

British Society for Clinical Electrophysiology of Vision 14-15 September 2009, Sheffield. [www.briscev.org.uk/](http://www.briscev.org.uk/)

**British Isles Paediatric Ophthalmology & Strabismus Association Annual Conference 2009, 23rd - 25th September, Glasgow. [www.biposa2009.org/](http://www.biposa2009.org/)**

European Paediatric Ophthalmological Society 1st - 3rd October 2009. Paris.  
[www.epos-focus.org/](http://www.epos-focus.org/)

Meeting of the European Strabismological Association (ESA) 4 - 7 October Belgrade, Serbia: [www.esa2009.org](http://www.esa2009.org)

American Association of Certified Orthoptists (AACO), American Academy of Ophthalmology (AAO), 24-27 October. San Francisco, USA. [www.orthoptics.org](http://www.orthoptics.org)



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