

# NEWSLETTER



Issue 4. Dec 2009



## Christmas Greetings!

Merry Christmas everyone! Many thanks to all of you for your custom during 2009 and we hope you will keep in touch during 2010.

Please let us know how we are doing and how we might do better, so we can keep on improving our products. [contact@kaypictures.co.uk](mailto:contact@kaypictures.co.uk)

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## Children's Eye Health Conference

This one day event at the Royal College of Physicians was organised by Replay Learning, who provide CET to optometrists, including computer-based distance learning, conferences and practical workshops.

The delegate feedback on the event was very positive with comments such as:

- A very interesting and important topic in children.
- Interactive, networking opportunities and ability to view and handle products that are relevant.
- Central location, excellent catering and lectures well organised.
- All lectures were informative and highly beneficial.

The six lucky winners of the draw of returned questionnaires will each receive a free springy animal.

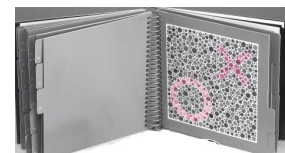
They are Lynn Stacey, Jill Paxton, Rose Davis, Sarah Nussbaum, Ravi Mehra and Nuleen Panday.

## The Pirate Mayor and Crew



We held the patch party on 5th November here at St Richards Hospital in the restaurant and it was a huge success. Around 30 children attended with their parents and siblings and we had such lovely feedback from parents about how nice it was to meet other children in the same situation. The Mayor of Chichester also came and you can see he is wearing one of the pirate patches you very kindly supplied!  
-Laura Hodges, orthoptist

## HRR Endorsement.



At a recent conference exhibition Mr Bob Taylor, Consultant Ophthalmologist, expressed considerable enthusiasm for the HRR colour test and agreed for us to quote his comments:

*"I use the HRR in preference to Ishihara or anything else as I find it user friendly and achieves what I want, which is to identify acquired colour loss.."*

See the full quote here:

<http://www.kaypictures.co.uk/testimonials.html>

**If you would like to comment on any of our products, please email [hazel@kaypictures.co.uk](mailto:hazel@kaypictures.co.uk) and we will send a thank you gift to anyone whose quote we use on our website.**

## SeeAbility Offer Clarification.



To clarify our half-price tests offer. The 50% discount is available to those involved with setting up a new service to test **adults with learning disabilities**, whatever the setting.

We now realise that registering on LookUp and taking the CET test is actually only suitable for Optometrists, so please could other professionals get in touch with us to let us know about their new service. This offer is on-going in 2010.

## Flashing Pens

This is the last month when you place an order with us you will get one of our popular free gifts to celebrate our 25th year in business. The pens, which come in red or blue, start flashing when banged on a hard surface and stay flashing for 15-20 seconds and are ideal for motility testing as well as writing with.

In 2010 the pens will only be available at exhibitions that we attend.

## NEW Regular Occluding Glasses



We've improved the design of the Regular Occluding Glasses to fit better and lessen the opportunity for the child to peep over them. The frame is more curved, with a higher bridge and larger nose pieces. Suitable for ages 4 to 7 years (approximately).



We have spent the last year developing and improving Kay Fun Patches. We are pleased that they are now being manufactured for us locally and much effort and thought has gone into choosing the fabrics.

The new patches are made using all cotton fabric, including two layers of blackout fabric, plus a breathable, cushioned inner to maintain their shape with use and after washing.

They are just as soft and comfortable as the original Fun Patches and we have made them just a little bit bigger to allow for larger modern plastic frames. Some patches in a pack will have elastic attached to use with glasses without nose pieces.

If you regularly treat patients with amblyopia and haven't tried the Kay Fun Patch yet and would like to see a sample. Please send an email with your name and full work address and we'll post one to you.

## Trial Frames



These flexible, lightweight, one-piece trial frames are ideal for refracting babies and toddlers. They have three lens slots and clearly printed degrees. The glasses are comfortable to wear and kept in place with wide elastic. See the website for full details:  
[http://www.kaypictures.co.uk/trial\\_frame.html](http://www.kaypictures.co.uk/trial_frame.html)

Please let us know if you have anything you would like to promote in the newsletter:

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